

Welcome to  
The Wild & Scenic Environmental Film Festival

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Friends Of The Gualala River

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The Wild & Scenic Environmental Film Festival was started in 2003 by the South Yuba River Citizens League (SYRCL, pronounced 'circle'), a watershed advocacy group based in the Sierra foothills of Northern California. The organization was formed in 1983 when a small group of concerned citizens banded together to fight against several proposed dams. The festival's namesake is in celebration of achieving Wild & Scenic status on 39 miles of the South Yuba River in 1999. The Wild & Scenic Film Festival is now the largest film festival of its kind in the United States. The festival celebrates its annual event each January in Nevada City, CA, and features over 125 award-winning films and welcomes filmmakers, celebrities, and activists who bring a human face to the environmental movement. SYRCL's Wild & Scenic Film Festival is a call to action! Films illustrate not only the challenges facing our planet but the work communities are doing to protect the environment and the places we love. The stories give us a sense of place and what it means to be responsible stewards of the earth.

SYRCL shares their success with other organizations nationwide by packaging the 3-day event into a traveling road show. The tour is building a grassroots network of organizations connected by a common goal of using film to inspire activism. The festival's five National Partners: Clif Bar, Tom's of Maine, Patagonia, Osprey Packs and Sierra Nevada Brewing Company, have joined together to support this campaign. They help to bring these inspiring and provocative films to communities across the country. Enjoy the festival!

For more information about  
Wild & Scenic's home festival or SYRCL:  
[www.wildandscenicfilmfestival.org](http://www.wildandscenicfilmfestival.org)  
[www.yubariver.org](http://www.yubariver.org)



SYRCL's  
*Wild & Scenic*  
TUESDAY - WEDNESDAY  
**OCTOBER 19-20**  
7:00 PM  
ARENA THEATER

ENVIRONMENTAL  
FILM FESTIVAL

**TUESDAY - WEDNESDAY  
OCTOBER 19-20, 2010  
7:00 PM  
AT THE ARENA THEATER  
POINT ARENA, CA**

HOSTED BY  
**FRIENDS OF THE  
GUALALA RIVER**

THANKS TO

A row of logos for the festival's sponsors: Clif Bar, Osprey Packs, Tom's of Maine, Patagonia, and KZYYX.



**Welcome to the  
Wild & Scenic Environmental  
Film Festival**  
*hosted by*  
**Friends of the Gualala River**

Friends of the Gualala River (FoGR) is a non-profit, grassroots watershed protection association formed to share common concerns and research regarding the welfare of the Gualala River, its estuary and habitat. FoGR's goal is to protect the Gualala River watershed and the species that rely on it.

The Gualala River runs through northern Sonoma and southern Mendocino counties. Along with most of the rivers on the north coast, it is recovering from decades of past abuse, and threatened by new, ill-conceived development that endangers water quality, quantity and wildlife.

FoGR is committed to long-term change for the sustainable management of watersheds and public trust resources. We are focusing this commitment on our 300 square mile watershed that, at this point, is undammed and relatively undeveloped, a rarity for a river so close to large urban centers. As you can see from our extensive web site, our public outreach and programs aimed at generating local grassroots support are well developed ([www.GualalaRiver.org](http://www.GualalaRiver.org)).

We look forward to having your support for our continued efforts to protect and promote the natural healing of these remaining coastal forests. Your contributions of financial and/or volunteer support would help power these efforts and prove again that big victories are possible for a small group of thoughtful and committed people. Although our challenges seem never ending and the developers and resource extractors we stand up to are often extremely well funded, we have generally prevailed. We pledge to continue to strategically use our limited resources in a truthful and focused way to give those in the forest without voices renewed chances for health and survival.

**Friends of the Gualala River**  
**PO Box 1543 Gualala, CA 95445**  
**More info at [www.GualalaRiver.org](http://www.GualalaRiver.org)**

**A little of your time  
and talent can help  
FOGR in a big way.**  
Email  
**[info@gualalariver.org](mailto:info@gualalariver.org)**  
to volunteer.

**TUESDAY, OCTOBER 19TH**

**The Good Life Parable**

Mark Albion and Free Range Studios ~ 3 min.  
[www.freerangestudios.com](http://www.freerangestudios.com)

**Worse Than A Clearcut**

Peter Ashcroft, Jay Halcomb ~ 4 min.  
<http://www.youtube.com/watch?v=MIrJRc4P94Q>  
Question and answer period following.

**The Story of Cap & Trade**

Free Range Studios ~ 10 min.

**Big River**

Curt Ellis, Aaron Woolf ~ 27 min.

••• Intermission and Door Prizes •••

**No Impact Man**

Justin Schein ~ 93 min.  
[www.noimpactproject.org](http://www.noimpactproject.org)

**WEDNESDAY, OCTOBER 20TH**

**A Simple Question: The Story of S.T.R.A.W.**

Kevin White, David Donnenfield ~ 35 min.

**Worse Than A Clearcut**

Peter Ashcroft, Jay Halcomb ~ 4 min.  
Question and answer period following.

**Flathead Wild**

Trip Jennings, Andrew Maser ~ 23 min.

••• Intermission and Door Prizes •••

**Greenhorns**

Severine von Tscharnier Fleming ~ 20 min.

**Red Gold**

Lauren Oakes, Travis Rummel, Ben Knight ~ 55 min  
[www.redgoldfilm.com](http://www.redgoldfilm.com), [www.savebristolbay.org](http://www.savebristolbay.org)